

## Danielle Salowski Industry Manager, Facebook Health

Danielle Salowski leads the Health Industry Vertical at Facebook, where her team is focused on defining go-to-market strategies for advertising, innovation and social good in the Health space. Facebook Health's mission is to connect people to the information or services they need to improve lives and create better health outcomes. Prior to joining Facebook, Danielle spent 11 years in the Digital and Social Media space across various roles at Twitter, CafeMom and News Corp. Danielle graduated from Villanova University with a degree in Communication.